



New Product Development NPDP Certification BootCamp

BootCamp 2008 - The objective of BootCamp is to prepare you to take the NPDP certification exam immediately following the classroom work. Once you sign up we will immediately register you to take the NPDP exam. From an introductory Monday night dinner to Friday morning taking the NPDP certification exam, you will be immersed in the most extensive new product training program available. Backed by NP Learning's proven learning methods, industry leading learning guarantee and facilitated by real new product development instructors, BootCamp will deliver the **results you need**.

The #1 PDMA NPDP Certification Program

More individuals have been certified through NP Learning than any other! **Effective...Successful**

This expanded workshop provides advanced information on the discipline of new product development. You will learn the fundamentals, terminology, best of breed practices, essential tools, and the methods to innovate in a timely and effective manner. The content is perfect for those who want to learn about new product development and those who want to get certified as a *New Product Development Professional*. Anyone involved in new product development will benefit from this program.

Learning Deliverables:

1. Pre Workshop Survey
2. Boot camp focused study guide
3. Key Book References (3) and PDMA articles.
4. Specifically Developed NPD Workbook
5. 400% More Information and Instruction Time
6. Intense practice question format
7. Mid-day and evening coaching sessions
8. Sit for NPDP Certification Exam

Day One Monday Evening 5:30 pm - 8:00 pm

- Dinner - Introduction and Overview
- Methods of study, test-taking hints and approaches

Day Two 8:30 am - 4:30 pm & 6:30 - 8:00 pm

- Linkage Of Company & New Product Development Strategies
- Portfolio Management And Decision-Making
- Study Group/Practice Testing

Day Three 8:30 am - 4:30 pm & 6:30 - 8:00 pm

- The Fuzzy Front End Where Certainty Is Uncertain
- Market Research Techniques
- Study Group/Practice Testing

Day Four 8:30 am - 4:30 pm & 6:30 - 8:00 pm

- New Product Development Processes And Tools
- New Product Development Structures, People And Teams
- Study Group/Practice Testing

Day Five

- Friday Morning - Sit for NPDP Certification Exam!

Instructors:

Ken Westray, PE, NPDP,

Jama Bradley, Ph.D, NPDP, PMP

Licensed PDMA Master Certification Trainer,



Register Today!

www.nplearning.com or call
770.598.1205 for an application and
tuition information.